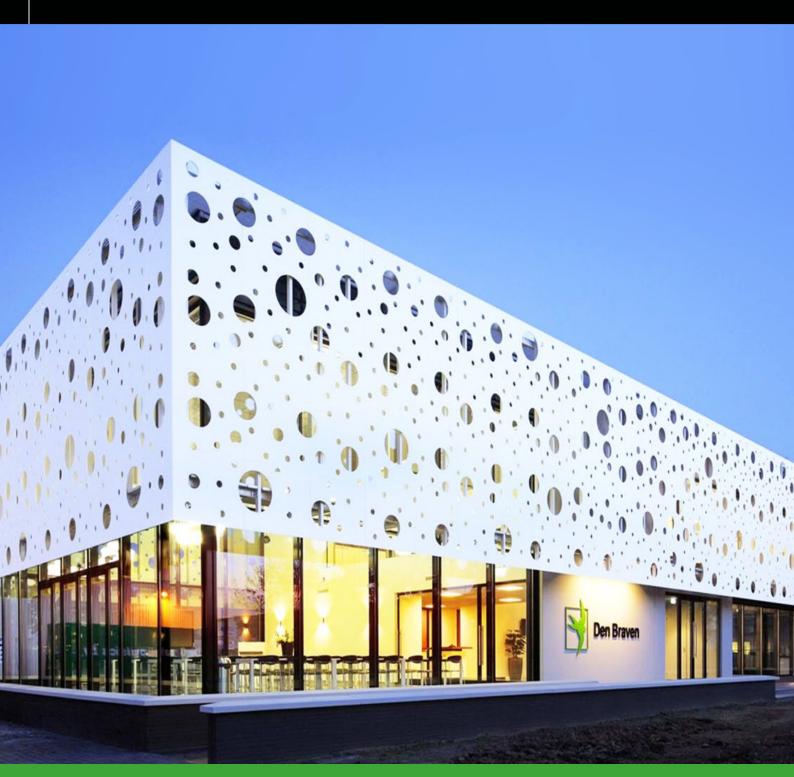


## Better Result Through Knowledge



#### **Den Braven Group**

We are a dynamic and entrepreneurial multinational company with about 1200 enthusiastic employees. We dispatch many millions of canisters and cartridges of sealants, foams, aerosols and other adhesives to construction enthusiasts all around the world. We have grown to 8 production facilities and 25 sales and distribution offices. In addition, we reach near global coverage via a worldwide network of distribution points.

From the outset of the start of the company 1974, Den Braven has specialised in the production of high quality ISO certified sealants, adhesives, foams and technical aerosols for use in the construction industry as well as for a variety of industrial applications. Having experienced strong growth, the company has established itself as market leader in numerous countries. You can find us under our own brand names such as Den Braven, Zwaluw, Hercuseal and Tectane or under the labels of our private label partners.

The combination of our world-class manufacturing, Research and Development facilities, our customer focused mind-set and flexible capabilities, and our broad product and services portfolio, has led to the success of the company and its customers for nearly 40 years. In addition, our decentralised organisation benefits our customers from a global perspective whilst being able to tailor to their local needs.

Den Braven continues to invest in spreading passion for our products via knowledge transfer and have a dedicated training facility and team to educate our sales force, our customers and the end users, to add value to our already successful products.

#### Den Braven, a global company

We have Sales Offices in over 25 countries and 8 production facilities. To maintain flexibility, and to accommodate the needs of different markets, Den Braven promotes local entrepreneurship. The local entities are supported by the specialists from the head office with product, application and technical knowledge.

Regular training sessions are held to increase the knowledge of sealants for all sales representatives. This, combined with the experience and knowhow of the local market, makes us a global player at all our branches.

#### **Production facilities**

Den Braven has 8 ultramodern production facilities. Each production unit has its own specialisation. Den Braven uses fully automated production processes to ensure fast and ample deliveries. Not only for its own brand, but for yours as well. Every year the organisation produces over 200,000,000 cartridges of sealant and adhesive, 35,000,000 cans of polyurethane foam and 25,000,000 cans of technical aerosols. Other packaging options are also available.

- Den Braven Sealant, The Netherlands
- Debratec, Germany
- Den Braven France
- Den Braven, Aerosols, Germany
- Hercuseal, The Netherlands
- Den Braven Romania
- Siroflex, USA
- Den Braven Turkey

#### **Better results through Knowledge**

As passionate specialists in our field we pro-actively share our knowledge. We have many products for many applications. Since we believe selecting and applying the right products makes a major difference on the final result we put an extra effort in training our customers and end customers how to get to the best results every day again. Through a recently founded "Centre of Excellence" we have a dedicated team of our best experts to train your teams and customers. Furthermore we test our and our competitors' products in the laboratory to verify if they meet expectations.

#### **Certainty of supply**

In terms of certainty of supply we are among the strongest and most reliable partners in the market. In this ever more competitive market, our customers need to get the right products on time, within the shortest possible timeframe. Together with our tier 1 suppliers of materials and services we work hard on a daily basis to reach continuously improving world class service levels. In case of calamities we have secured supply via our network of 8 facilities.

#### **Innovating the category**

On top, we put an effort in innovating the category via our R&D and marketing teams. Via learning on the construction place from the end customers, the feedback from our strategic partners (both customers and top tier suppliers) our R&D teams continuously develop new solutions. In addition, our marketing teams are ready to share their knowledge and plan marketing activities with you like joint promotions, planograms, displays and package deals. We even go as far developing full concepts with our strategic partners from product development to artwork and design.

#### Sustainability

Doing business with Den Braven means being compliant with current and future legislation, environmental, social, health and safety governance. Our R&D teams are continuously tracking regulatory changes and trends, keeping our portfolio in shape for the future, like CE and CLP requirements. In addition, we have regular audits to test our performance versus our ambitious environmental and social governance agenda. Finally, we have managed to gain our ISO certifications (9001 and 14001).

#### **Certifications**

Den Braven has received a number of certificates in the past few years from Bureau Veritas Certification.

- Certificate ISO 14001
- Certificate ISO 9001
- Certificate OHSAS 18001

### **Core Values Den Braven Group**

World Class Manufacturing Robust Strategic Partnerships

Dedicated Account Management Global Coverage

Broad Portfolio Knowledge Academy Strict Environmental Policy

Stable Reliable Ethical Customization Local Entrepreneurship

**Social Responsibility Making Customers Succeed** 

### **Field Applications**

























# Headquarters Denariusstraat 11, 4903 RC Oosterhout (NB)

The Netherlands P.O. Box: 194, 4900 AD Oosterhout

Tel: +31 (0) 162 491000 Fax: +31 (0) 162 451217

#### **Middle East**

Den Braven Middle East DMCC Office 15 F, Silver Tower AG Jumeirah Lakes Towers, Dubai, UAE P.O Box: 410570

Tel: +971 (0) 4 360 3070 Fax: +971 (0) 4 431 3042 info.me@denbraven.com www.denbraven.com

